

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐  
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date of Request to Purchase Ad Time:

Signature:

Bryan Laker

Name:

Bryan Laker

Date of Station Agreement to Sell Time:

4/19/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 4/14/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 3195698  
ZD63Station Call Letters: KBRLDate Received/Requested: 4/14/22Est. #: 3488Station Location: MCLAKRun Start and End Dates: 4/18-22/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KBRL-AM	<b>ORDER#:</b>	3195648	<b>DATE:</b>	04/14/2022
<b>MARKET:</b>	UM - Mccook, NE	<b>AMOUNT:</b>	\$630.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	35		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 3340 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 3 Last:				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4423242</b>
<b>ADVERTISER:</b>	Jim Pillen for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	EST 3488 - 2022 PRIMARY ELECTION (4/18-4/22)	<b>AGY EST:</b>	3488		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 3340 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	04-18-2022 TO 4/24/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	04/14/2022 12:44

#### COMMENTS

04/14/2022: Revision is being sent to correct the estimate number from 3788 to 3488 on product line! My error, no other changes were made to this order. Just fixing my typo!  
Please confirm back through exchange system, if able, if not confirm to Melissa.costello@genmediapartners.com. Thanks!

20063

All invoices must contain ISCI codes.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*\*\* SEND INVOICES TO MEDIA FINANCIAL SERVICES BROADCAST CALENDAR. INVOICES MUST INCLUDE ADVERTISER AND ESTIMATE NUMBER ALONG WITH date/time/rate/isci code/spot length per spot. \*\*\*\*

WEEK#1

4/18/2022 To 4/24/2022

WK TOT \$630.00

WK TOTAL SPOTS 35

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEK TOT
	1		MTWTF..	6:00AM	10:00AM	60	4/18/2022	4/22/2022	12	\$18	\$2
	2		MTWTF..	10:00AM	3:00PM	60	4/18/2022	4/22/2022	12	\$18	\$2
	3		MTWTF..	3:00PM	7:00PM	60	4/18/2022	4/22/2022	11	\$18	\$1

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					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 3 Last:				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4423242
<b>ADVERTISER:</b>	Jim Pillen for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	04/14/2022 12:44

TOTAL	Apr														Total
SPOT	35														35
CASH	630.00														630.00
TOTAL	630.00														630.00

# Sales Order

Station: **KBRL-AM** Agency: **Media Financial Services**  
 Contract Name: **2022 Primary Election 4423242** Address: **1675 Palm Beach Lakes Blvd**  
 Contract#: **(none)** Suite 1000  
 Start Date: **4/18/22** End Date: **4/22/22** City: **West Palm Beach** State: **FL** Zip: **33401**  
 Revenue Type: **Regional Political** Type: **Cash** Buyer:  
 Advertiser: **Jim Pilen for Governor** Tax Schedule: **(None)**  
 Address: Agency Commission %: **30**  
 City: State: Zip: Billing Cycle: **Calendar**  
 Product Name: **2022 Primary Election 4423242** Salesperson: **1519HOUSE** Comm %: **0**  
 Estimate #: **3488** Makegood Policy: **Within Contract Dates**  
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	4/18/22	4/22/22		6:00 AM	10:00 AM	60	X	X	X	X	X			12	W	18.00	12	216.00	1	
2	4/18/22	4/22/22		10:00 AM	3:00 PM	60	X	X	X	X	X			12	W	18.00	12	216.00	1	
3	4/18/22	4/22/22		3:00 PM	7:00 PM	60	X	X	X	X	X			11	W	18.00	11	198.00	1	

Billing Projections: By Month

Billing projections will be available after order is saved.

☒ Print Spot Prices

TOTAL SPOTS **35**  
 GROSS TOTAL \$ **630.00**  
 ADJUSTED SPOTS **35**  
 ADJUSTED TOTAL \$ **630.00**

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Traffic Manager  
☐ ☐ Local Sales Manager